

## ACADEMIC KNOWLEDGE

**The Knowledge Point  
Mission**

**Community  
Knowledge**

**Academic Knowledge**

**Conferences**

**Civil War Orientation  
Center**

**Knowledge Point  
Partners**

**HTC News**

**Merchandise**

**Contact Us**



## Academic Courses

### *Courses for the Heritage and Tourism Community.*

Shenandoah University History and Tourism Center – The Knowledge Point – is a unique training resource for heritage and tourism professionals, staff members and volunteers seeking additional expertise within their specialized fields of endeavor.

The Knowledge Point is a focal point for partnership, cooperation and knowledge; where the community and the tourism industry can come together to communicate the Valley's unique heritage, history, and culture; and to utilize all university resources as a means to help stimulate the community's economic growth through tourism.

## Public History Certification

**What Is Public History?** Public History is the study and application of history OUTSIDE the academic setting.

Public Historians use professional expertise and skills to document the past and to present it to the public in these settings. They curate and interpret museum collections, uncover and process archival materials and other primary sources, document an area's historic structures, conduct oral histories, create documentary films, work in tourism development, and help preserve historic buildings and sites. Most importantly, they possess unparalleled investigative, critical, and analytical capabilities, and they apply the tools of their craft in a broad spectrum of work environments.

The Public History program at Shenandoah University trains students to work as professionals in these types of endeavors. At Shenandoah University, however, students have the unique opportunity to take advantage of cutting-edge programs through coursework, internships, and classes within the History Department and other departments on campus. These include:

- The McCormick Civil War Institute

- The Community History Project
- Women's History and Interpretation
- African American and Diversity Studies
- The Willa Cather Institute

These programs are housed in the Shenandoah University History and Tourism Center (HTC) - The Knowledge Point. The Knowledge Point promotes the understanding and appreciation of the American experience with particular emphasis upon the history and culture of the Shenandoah Valley of Virginia and engages the community by providing public programming, professional training, and services to local organizations and attractions.

Students who have participated in The Knowledge Point internship projects have:

- created brochures for local historical sites in Spanish and Chinese
- created a walking tour for children based on historic sites
- conducted marketing surveys for tourism-based projects
- worked as public relations officers for historic museums

Three-credit internships like the ones above are requisite parts of the certificate program. Assistance will be provided in seeking out internships at a variety of sites which specialize in public history, including:

- The Museum of the Shenandoah Valley--Glen Burnie Historic House, Gardens and Galleries (Winchester, Virginia)
- The Loudoun Museum (Leesburg, Virginia)
- Harper's Ferry National Historic Park (Harper's Ferry, West Virginia)
- Warren County Historical Society (Front Royal, Virginia)
- The Stone House Foundation (Stephens City, Virginia)

Students must have completed two semesters of United States History (HIST 103 and HIST 104) and nine hours of upper-level history courses to enroll in this program. Students must also maintain a B average throughout the program.

Students must take HIST 220 Introduction to Public History (3 credits), complete a three-credit internship, and take a minimum of twelve (12) credits drawn from the following courses:

**Choose two:**

AMGT 301 Arts Management in the Non-Profit Sector

HIST 240 America's Cultural & Historical Resources (pre-requisites HIST 103 and HIST 104)

HIST 241 Foundations of Historic Preservation (pre-requisites HIST 103 and HIST 104)

MCOM 130 Understanding Mass Communication

MCOM 201 Understanding Visual Communications

PUAD 102 Introduction to Public Administration

PUAD 201 Introduction to Public Policy

**Choose two:**

ART 200 Art Appreciation

HIST 111 General Education Seminar: Thinking Historically\* (courses include Women's History and African American History)

HIST 221 Artifacts in History (pre-requisite HIST 103 or HIST 104)

HIST 305 Civil War and Reconstruction

HIST 350 Virginia History

HIST 395 Special Topics\* (courses include Oral History Seminar and Local and Community History; pre-requisites HIST 103 and HIST 104)

\*HIST 111 and HIST 395 are both Special Topics courses that change each semester offering students a diverse range of classes. Please see Dr. Denkler before enrolling in either course.

**Public History Career Opportunities:**

- Architectural Historian
- Archivist
- Business Historian
- Community Policy Historian

- Conservator
- Cultural Resources Manager
- Documentary Production Historian
- Environmental Historian
- Federal Government Historian, including the National Park Service
- Film and Movie Research, Writing, Design Historian
- Historic Preservation Officer
- Legal Historian/Specialist
- Military Policy Historian
- Museum Curator
- Museum Education Specialist
- Museum Exhibit Designer
- Museum Interpreter
- Non-Profit Organization Historical Specialist
- Oral Historian
- Policy Planner
- Tourism Historian
- Urban Historian/Designer
- Women's Historian

**For more information contact:**

Dr. Ann Denkler  
Assistant Professor of History  
Director, Public History Program  
Shenandoah University  
1460 University Drive  
Winchester, VA 22601  
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Office: 540-678-4334

**Continuing Education History Courses**

History coursework offered through The Knowledge Point is designed to hone public history interpretive skills and to apply knowledge in support of ongoing regional heritage studies and tourism initiatives.

While undergraduate students pay full tuition and receive full academic credit for these courses, our students share the same classrooms and educational experience on a non-credit basis but pay a substantially reduced rate of only \$250 per course. Continuing Education Credits (CEUs) are available for these courses. A grant from the U.S. Small Business Administration has made this program possible.

### **Spring Semester 2006 Continuing Education History and Art History Course Offerings**

#### **Renaissance and Reformation**

Did you know that the Renaissance and Reformation changed the way people saw themselves and the world? Join Professor Brandon Beck in exploring the Renaissance in Italy and Northern Europe, and the Protestant and Roman Catholic Reformations. Discover what led to the flowering of the Renaissance, learn what prompted the dramatic changes of the Reformation, and see how these developments shaped our world. You'll read primary documents, enjoy lectures and participate in lively discussions.

M/W/F 9:00-9:50      Brandon Beck

Main Campus            4.5 ceu

Course # Hist 445      \$265 (Permission of the  
instructor required)

#### **Special Topics: History of Photography**

From the *camera obscura* of the Renaissance to the digital models of the present, we have used cameras to capture images. The 19<sup>th</sup> century brought photosensitive paper into practical use, and the 20<sup>th</sup> and 21<sup>st</sup> have improved photographic technology even more—and enhanced photography's artistic potential. Professor Gerry Kiefer leads this study of the art of photography, with illustrated lectures, reading-based conversations and lively class discussions, including a special session with a fine-art photographer. A historian of modern art, focusing on the history of photography, Professor Kiefer is working on her second book and has recently published entries in *The Encyclopedia of Twentieth-Century Photography*. She is also a prolific artist. Visit her Web site at:

<http://www.su.edu/staff/alycan/websitetests/gkieferr/kieferhome.htm> .

Thu 6-8:30 p.m. Main campus 4.5 CEUs

Course #: Art 395 \$265

Geraldine Kiefer (permission of instructor required to register)

**Crucibles of Change in Modern Art: Frida Kahlo and American Women Artists of the 1920s and 1930s**

"I paint self-portraits because I am so often alone, because I am the person I know best," said Frida Kahlo. Her controversial and often visceral work made her famous around the world. Join artist and assistant professor Gerry Kiefer in a roundtable discussion of books about this electrifying woman and her artistic contemporaries--American women artists of the 1920s and 1930s. In addition to the discussions, you can attend two related lectures by visiting scholars: art historian Cynthia Fraula-Hahn on Frida Kahlo (March 7 at 7:30 p.m.) and art history professor Helen Langa on women printmakers (March 29 at 7:30 p.m.). The course, the lectures, and their accompanying receptions, will make a marvelous way to celebrate Women's History Month! For more information on Dr. Kiefer, visit her Web site at:

<http://www.su.edu/staff/alycan/websitetests/gkiefer/kieferhome.htm> .

Wed 2/8-3/15 2-3:00 p.m. FCB 1.5 CEUs

Course # CONT 021 \$79

*Geraldine Kiefer*

For more information please contact Melanie Lewis, Director of Outreach Programs, School of Continuing Education at 540 665-5442 or [mlewis@su.edu](mailto:mlewis@su.edu). Reasonable accommodations for persons with disabilities will be made if requested two weeks in advance.

**Travel Agent Training Certificate**

Shenandoah University offers an online travel agent training course through the School of Continuing Education. This 120-hour course prepares students for Institute of Certified Travel Agents TAP Certification and the next training module, Computer Reservations.

For more information and an online demonstration go to: [http://www.su.edu/cont-ed/certificate\\_programs.asp](http://www.su.edu/cont-ed/certificate_programs.asp)

Register online or call (800) 665-5640 or (540) 665-4643

Fee: \$1,395

Course: # CONT 024 CEB d

**Earn a Bachelors of Science Degree as a History**

## Major at Shenandoah University

The major in History is designed to increase understanding of the present and future by studying and interpreting the past. The content and methodology of historical studies is basic to a liberal arts education in the twenty-first century and to an understanding of the world around us and the dynamics of change. History also provides a firm foundation for many careers. Recent graduates have found their way into various professions such as museum and curatorial positions, law, journalism, school and college teaching, government service, foreign service, as well as admission to graduate study in a specialized field.

Required courses in the history major provide introductions to the primary historical traditions of world and U.S. history, political theory, methods of historical research and writing and other disciplines such as economics, literature and art which bear on the historical process. Students are encouraged to use elective hours to develop depth in an area of emphasis such as American, political, and cultural histories or historic preservation. Students may also prepare for the teaching profession at the elementary, middle, and secondary levels.

### History Major Program Requirements

HIST 101 World Civilizations I	3 credits
HIST 102 World Civilizations II	3 credits
HIST 103 United States I	3 credits
HIST 104 United States II	3 credits
HIST 301 Historical Thought & Interpretation	3 credits
PSCI 301 History of Western Political Philosophy I or PSCI 302 History of Western Political Philosophy II	3 credits
HIST 495 Seminar in Historical Studies	3 credits
Electives in History at the 300-level or above	18 credits

**Total Requirements for History Major** 39 credits

### History Minor Program Requirements

HIST 101 World Civilizations I	3 credits
HIST 102 World Civilizations II	3 credits
HIST 103 United States I	3 credits
HIST 104 United States II	3 credits

Electives in History at 200-level or above 6 credits

**Total Requirements for History Minor** 18 credits

For further information please contact Dr. James Bryant, Assistant Professor and Chair, Department of History at (540) 665-5557 or [jbryan2@su.edu](mailto:jbryan2@su.edu). The Department of History Office is located in Shingleton Hall, Room 109 on the Main Campus.

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