

Faculty News

Arts & Sciences

Associate Professor of Education John R. Goss III



III, associate dean of graduate studies in the College of Arts & Sciences, has published an article, "Managing Cultural Conflict

Using an Interactive Learning Model: Policy and Practice," in *The International Journal of Knowledge, Culture and Change Management*.

Associate Professor of English Joanne Jacobs is on sabbatical during spring 2007, researching Thomas Hardy's "Tess of the d'Urbervilles," in order to write an article on Hardy's reliance on Arthurian myth.

Assistant Professor of Art History Geraldine Kiefer exhibited her artwork in two juried exhibitions: the Peninsula Fine Arts Center Biennial in Newport News, Va., and the Art at the Mill show in Millwood, Va. She presented a paper on new pedagogies for art in academic settings, "Collaborations, Intersections and Overlays: Drawing into a 'Mixed-Media' Field of Possibilities," at the Southeastern College Art Conference Annual Meeting in Nashville.

Associate Professor of Political Science Eric K. Leonard recently published a review essay titled "Globalization and the Construction of Universal Human Rights" in the journal *Human Rights and Human Welfare*. He has also been contracted to write a chapter titled "Norms and Rules of the ICC: A Theoretical Evaluation" in Steven Roach's forthcoming book, "International Relations

and the New Global Rule of Law: International Criminal Court in Theory and Practice." Dr. Leonard also presented a paper, "Prosecution Beyond the State: Belgium and the Rwanda Genocide," at the annual International Studies Association-Northeast region conference. At this same conference, Leonard served as a chair/discussant for a panel titled "IGOs and Multilateralism." Leonard also served as a co-discussant at the annual American Political Science Association conference for a panel, "Human Rights in Comparative Perspective: Africa and the Middle East." Leonard was elected program chair for the 2007 International Studies Association-Northeast region conference in Philadelphia.

Professor of Philosophy and Religion Barry Penn Hollar participated in a national conference on Building a Wesleyan Theology of Peace for the 21st Century in San Francisco, Calif., in late September 2006. The conference was sponsored by Methodist United for Peace and Justice. Dr. Penn Hollar made a presentation on Methodist position on war and peace across the years from the founding of the movement in England until the war on terrorism.

Visiting Assistant Professor of French and German Petra Schweitzer has received a grant awarded by the French American Cultural Exchange (FACE) to bring a week-long French Film Series to campus. The Tournées French Film Series is coordinated with the university's Women Studies Program. During spring break, Dr. Schweitzer will serve as one of the six Global Citizenship

Project leaders; she will travel with GCP participants to Munich, Germany. She also served as guest editor for a special issue of "Trauma, Memory and Testimony," recently published in the online journal reading@library.emory.edu.

Professor of Mass Communication Gina Daddario and Assistant Professor of Kinesiology Brian Wigley co-authored "Gender Marking and Racial Stereotyping at the 2004 Athens Games" and "Prejudice, Patriarchy and the PGA: Discourse Surrounding the Shoal Creek and Augusta National Controversies," which were published in *The Journal of Sport Media* in 2006. Dr. Daddario and Dr. Wigley also presented "Train Hard and Take It Off: Female Athletes Posing Nude/Semi-nude: Help or Hindrance to Equality?" and "Competing Against Stereotype: Comparative Perceptions of Chinese Athletes" at the North American Society for the Sociology of Sport in Vancouver, British Columbia. Daddario was recently elected to the editorial board for the *Sociology of Sport Journal*, published by the North American Society for the Sociology of Sport. Wigley was elected to serve on the book review committee for the North American Society for the Sociology of Sport.

Adjunct Instructor of Mathematics Ken Wissmann co-wrote the musical play "Lovesick Blues: The Life and Music of Hank Williams Sr.," which was presented eight times in 2006 at theatres in Virginia. Wissmann also served as the on-stage narrator. Visit www.lovesickbluestribute.com.

Business

Professor of Information Systems and Computer Technology Robert Bonometti

Bonometti presented a paper, "Competitive Business Advantages in the Era of Unified Super-Convergence," at the American Society for Competitiveness 2006 Conference in November 2006, and his paper was subsequently selected for publication in the journal *Competitiveness Review*. His paper "Assessing MBA Student Self-Perceptions of Knowledge Growth" was accepted for publication in *The Journal of Learning in Higher Education*. He presented "Multimedia in the Classroom: Connecting to the At-Risk Student" at the Northern Regional VADE Conference in October. Dr. Bonometti also led the formation of Soar Higher at Shenandoah, a student organization that promotes animal rights, humane issues and global harmony, ethics and respect.

Assistant Professor of Supply Chain Management and Quantitative Methods Bingguang Li

Li coauthored and published a refereed paper of "A Comparison Study of Customer Satisfaction between UPS and FedEx: An Empirical Study among University Customers" in the *Journal of Industrial Management and Data Systems* in 2006. Dr. Li has had three papers accepted for upcoming publications. In 2006, Li published three papers and made four presentations at national and international conferences: The 37th annual Decision Sciences Institute Meeting in

