

# Faculty News

## Arts & Sciences

**Professor of History Warren Hofstra**, Stewart Bell Chair in History, and **Adjunct Instructor in Political Science**

**Michael Foreman** presented “The Cultural Worlds of Patsy Cline’s Early Career” at “Sweet Dreams: The Life and Times of Patsy Cline” sponsored by the Virginia Historical Society and the Community History Project of Shenandoah University in Richmond, Va., April 4 and 5, 2008. Their paper explored the social and geographical divisions within Cline’s hometown and the contesting world views that shaped her music.

**Assistant Professor of Art History Geraldine Kiefer**

organized a panel for the mid-April Virginia Forum at the University of Mary Washington. She presented “Awaiting General Sheridan: The Oratorical, Heroic, Memorial and Commodified Valley of Sheridan’s Ride” at the forum. Research by Kiefer and her history of photography students became a presentation, “Harpers Ferry, American Sublime: The Art and the Place,” which was delivered at the Museum of the Shenandoah Valley in Winchester. A third presentation, “The Shenandoah Valley at War in Art and Memory,” was accepted by the Civil War Education Association’s sixth annual Shenandoah Valley Civil War Conference & Tour and delivered in Winchester in late May. Kiefer’s art was exhibited in five exhibitions. Kiefer also served as the 2008 undergraduate and graduate art-history paper juror and assessor for the art history program of the University of Arkansas at Little Rock.

**Associate Professor of Political Science Eric K. Leonard**, the Henkel Family Chair in International Affairs, recently published a review essay, “American Exceptionalism and the Pros-

pects for Change,” in *The Journal of Human Rights*. Dr. Leonard also presented a paper at the annual International Studies Association Conference titled, “Applying Mainstream IR Theories to the International Criminal Court: The Case of Uganda.” He participated on a roundtable panel, “Assessing Human Rights: A Compendium Project Panel” at the same conference. His presentation was on the topic of Promises and Challenges of the International Tribunal system. Leonard is president-elect of the International Studies Association-Northeast Region.

**Professor of Foreign Language Ann St. Clair Lesman**, Chair of the Foreign Language Department, had her article, “Word Sense Disambiguation,” published in *The Northern Virginia Review*, Spring 2008. She also presented a paper, “Machine Translation & the Semantic Problem of Disambiguating Words,” at the spring 2008 Biennial Conference on Modern Languages at Shippensburg University.

**Professor of Philosophy and Religion Barry Penn Hol-**



**lar**, chair of the religion department, is Scholar-in-Residence at Aldersgate United Methodist Church in Alexandria, Va. On Palm Sunday, he participated in its services and led a discussion of the ethical insights in N.T. Wright’s book “Simply Christian,” which had been a church-wide study. Dr. Penn Hollar will be in residence with the congregation in June 2008, preaching in Sunday services and leading discussions about Christian ethics centered around a book he co-wrote with the church’s associate pastor, the

Rev. Jason Micheli.

**Assistant Professor of Mass Communication Tiffany J. Shoop** co-presented “Depictions of Men and Women in American Fashion Magazine Advertisements” at the 2008 conference of the International Academy of Business Disciplines in April in Houston, Texas. Catherine Luther of the University of Tennessee and Carolyn McMahon of the University of North Florida co-authored the paper with Shoop. The paper was also published in the *Business Research Yearbook* (2008).

**Professor Emerita Catherine Tisinger** represented President James A. Davis and Shenandoah University at the inauguration of Grant Cornell at the College of Wooster in Wooster, Ohio, on April 26, 2008.

## Business

**Assistant Professor of Supply Chain Management and Quantitative Methods Bing-**

**guang Li** co-authored a paper, “The impacts of the financial services modernization act of 1999 on small banks,” published in *Journal of Business and Public Affairs* in 2008. Dr Li also earned two prestigious professional designations: Certified Manager of Quality/Organizational Excellence (CMQ/OE) from the American Society for Quality (ASQ) and Project Management Professional (PMP) from Project Management Institute. Besides PMP and CMQ/OE, Li also holds the professional designations of CFPIM, CSCP, C.P.M. and FRM.

**Professor of Economics and Finance Clifford F. Thies**, the Eldon R. Lindsay Chair of Free Enterprise, presented a paper on “Alternative Measures of the Public’s Price Expectations” at March 2008 meeting of the Virginia Association of Economists at Virginia Military Institute in

Lexington, Va., and in April, he presented a paper on “Business Price Expectations, 1946-2006” at a meeting of the Association of Private Enterprise Educators in Las Vegas, Nev.

**Assistant Professor of Quantitative Methods and Supply Chain Management**

**Mesut Yavuz** presented a paper



at the 14th International Conference on Industry, Engineering and Management Systems in Cocoa Beach, Fla. His paper, “A

Fast Solution to the Multi-Level Production Smoothing Problem,” is currently under review for a special issue of *The Journal of Management and Engineering Integration* (JMEI). Dr. Yavuz has also been appointed a member of the editorial board of the JMEI. He presented a paper, “An iterated beam search algorithm for scheduling television commercials,” at the 19th annual Conference of the Production and Operations Management Society, La Jolla, Calif.

## Conservatory

**Professor of Music Frances Lapp Averitt** taught the advanced flute repertoire student masterclass and was a preliminary judge for the Wallace Mann Orchestral Audition Competition at the Mid-Atlantic Flute Fair in Reston, Va., in February. She was joined by three members of the Audubon Quartet – violinist Akemi Takayama, violist Doris Lederer and cellist Clyde Thomas Shaw – on its New Music Concert to perform William Averitt’s “The Memory of Shadows.” The Van Buren Woodwind Quintet – Lapp Averitt, flute; James Dickey, oboe; Garrick Zoeter, clarinet; Catherine Lindquist, bassoon;